

OPEN BANK LATAM EXPO

Create your own lead generation machine. Create your own stand from the highly intuitive console control. Publish photos, white papers, video or any other downloadable materials you want to offer your clients, all while maintaining and expanding your brand outreach. Then host your clients at your stand or showroom via webinar or video, with the one-to-one-meeting scheduler.

MANAGE ATTENDEE & EXHIBITORS MEETINGS



Inbound & outbound meetings



Decide who can book meetings with whom. Determine whether exhibitors can reach out to attendees, vice versa or both.

Request & schedule on-site meetings



Participants can reschedule their meetings onsite with their phone and alert people when they are running late.

Export meetings and automate reminders



Participants receive an automated push reminder 10 minutes before each meeting. Meetings can be synced with participants' calendars.



[REQUEST A PLATFORM DEMO](#)

BENEFITS OF SPONSORING

ENHANCED ANALYTICS

Capture leads across the event platform and receive granular data analysis, including engagement metrics. Wide audience reach: Reach new global and senior audiences with presentations and recorded content available on-demand.

THOUGHT LEADERSHIP ON DEMAND

Make your content accessible to our audience before, during and after the virtual event and achieve a sustained pipeline growth.

VIDEO MARKETING

Utilise your recorded presentations in content marketing campaigns, re-purposing snippets to share your message across digital channels throughout the year.

CREATIVE ROUTES TO MARKETING

Open Bank Latam presents the opportunity for innovative and more engaging ways to capture an audience in an ever-changing climate.